EVALUATION
FINDINGS FOR 15–29 YEAR OLDS

In June 2019, Opinions Market Research surveyed a population representative sample of Greater Christchurch residents aged 15 years and over (N = 478) to help evaluate the reach and impact of All Right?. This summary captures the key findings of the 119 respondents aged 15–29 years.

98% of respondents aged 15–29 were aware of the campaign

93% say the All Right? messages are helpful

87% say they are keen for ways to improve how they are feeling

75%+ have taken action as a result of the campaign

Of all respondents, those aged 15–29 are most likely to...

86% have had a conversation with another person about All Right?

92% are more aware of looking after their mental health

98% are more aware of looking after the wellbeing of others

98% see value in the All Right? campaign

98% see value in it being adapted for during events

95% see value in its continuation

For a full summary of the findings, visit allright.org.nz/impact

The margin of error at a 95% confidence level is ± 9%